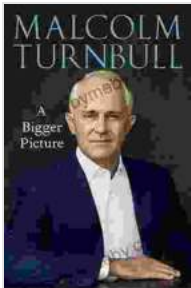


The Bigger Picture: Envisioning a World Beyond COVID-19



A Bigger Picture: With new foreword by Malcolm Turnbull

★★★★☆ 4.3 out of 5

Language : English

File size : 2046 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

X-Ray : Enabled

Word Wise : Enabled

Print length : 677 pages



The COVID-19 pandemic has been a profound challenge for humanity, but it has also been a time of reflection and introspection. As we emerge from the crisis, we have an opportunity to reimagine our world and to create a future that is more sustainable, just, and equitable.

In his new book, *The Bigger Picture*, renowned author and speaker Jeremy Rifkin offers a visionary roadmap for the post-pandemic world. Rifkin argues that the pandemic has exposed the deep flaws in our current economic and social systems, and that we need to fundamentally rethink the way we live and work.

Rifkin proposes a new economic model that he calls the "biosphere economy." This economy would be based on renewable energy, sustainable agriculture, and circular manufacturing. It would also be

characterized by a more equitable distribution of wealth and a greater emphasis on human well-being.

The biosphere economy, Rifkin argues, is essential for our survival. The climate crisis is accelerating, and we need to take urgent action to reduce our emissions and protect our planet. The biosphere economy offers a way to do this while also creating jobs and improving our quality of life.

In addition to the biosphere economy, Rifkin also calls for a number of other changes in our society. He argues that we need to reduce our reliance on fossil fuels, invest in public transportation, and build more affordable housing. He also calls for a more just and equitable global economic system.

The Bigger Picture is a bold and ambitious vision for the future. It is a book that will inspire you to think critically about the challenges we face and to work towards a more sustainable, just, and equitable world.

About the Author

Jeremy Rifkin is a world-renowned author, speaker, and advisor to heads of state and CEOs. He is the founder and president of the Foundation on Economic Trends, a non-profit research and educational organization that focuses on the impact of scientific and technological change on the economy, society, and the environment.

Rifkin's previous books include *The End of Work*, *The Third Industrial Revolution*, and *The Zero Marginal Cost Society*. He has also written extensively for The New York Times, The Washington Post, and The Guardian.

Praise for *The Bigger Picture*

"Jeremy Rifkin has a unique ability to see the big picture and to connect the dots in a way that is both insightful and inspiring. *The Bigger Picture* is a must-read for anyone who wants to understand the challenges and opportunities we face in the post-pandemic world."—Al Gore, former Vice President of the United States

"A brilliant and provocative vision for the future. Rifkin shows us how we can create a more sustainable, just, and equitable world in the wake of the COVID-19 pandemic."—Naomi Klein, author of *The Shock Doctrine* and *This Changes Everything*

"Jeremy Rifkin is one of the most important thinkers of our time. *The Bigger Picture* is a powerful and urgent call to action for a better future."—Arundhati Roy, author of *The God of Small Things* and *The Ministry of Utmost Happiness*

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The Bigger Picture is available now at all major bookstores and online retailers.



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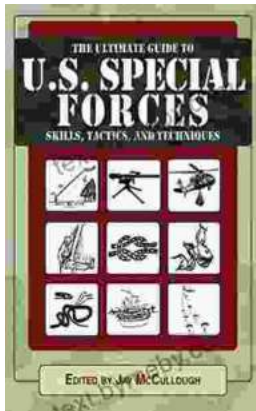
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