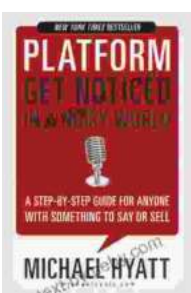


# Platform: Get Noticed in a Noisy World

By Michael Hyatt

In today's noisy world, it's more important than ever to have a platform. A platform is a way to share your ideas, connect with others, and make a difference. But how do you create a platform? And how do you use it to get noticed?



## Platform: Get Noticed in a Noisy World by Michael Hyatt

★★★★☆ 4.6 out of 5

Language : English

File size : 2012 KB

Text-to-Speech : Enabled

Enhanced typesetting : Enabled

X-Ray : Enabled

Word Wise : Enabled

Print length : 288 pages

Screen Reader : Supported

X-Ray for textbooks : Enabled



In his new book, *Platform: Get Noticed in a Noisy World*, best-selling author and speaker Michael Hyatt shows you how to build a platform that will help you reach your goals.

Hyatt argues that everyone has a platform, even if they don't realize it. Your platform is simply the combination of your unique experiences, skills, and passions. The key is to find your platform and then use it to share your message with the world.

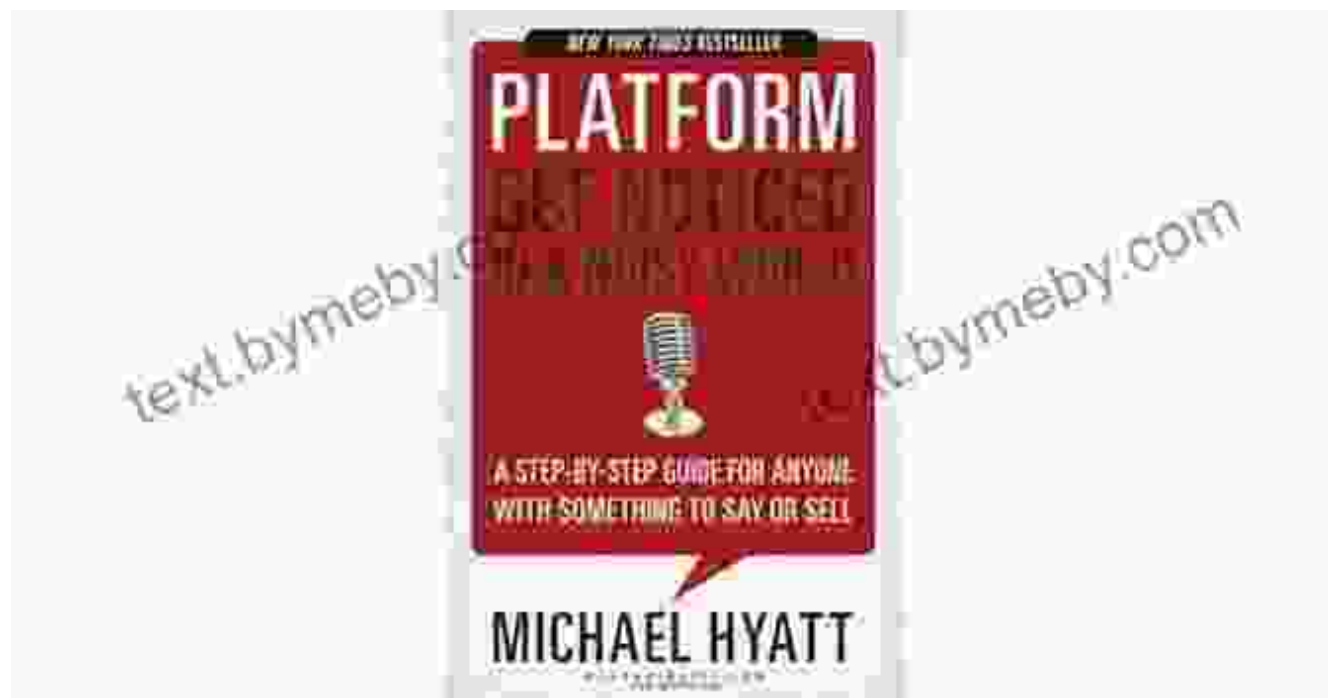
Hyatt provides a step-by-step guide to help you create a platform. He covers everything from identifying your target audience to creating content that will resonate with them. He also shows you how to use social media, email marketing, and other tools to promote your platform.

But building a platform is just the first step. The real challenge is using it to get noticed. Hyatt provides a number of strategies for getting your message in front of a larger audience. He shows you how to use public speaking, media relations, and other techniques to build your credibility and reach a wider audience.

*Platform: Get Noticed in a Noisy World* is an essential guide for anyone who wants to build a platform and make a difference in the world. Hyatt provides a wealth of practical advice and inspiration to help you get started.

### **Free Download Your Copy Today!**

Free Download your copy of *Platform: Get Noticed in a Noisy World* today!



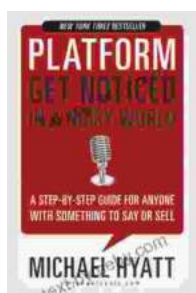
## About the Author

Michael Hyatt is a best-selling author and speaker. He is the founder and CEO of Full Focus, a leadership development company. Hyatt has written several books, including *Living Forward*, *Platform*, and *Free to Focus*.

## Praise for *Platform*

"Platform is a must-read for anyone who wants to build a platform and make a difference in the world. Hyatt provides a wealth of practical advice and inspiration to help you get started." - **John C. Maxwell**, author of *The 21 Irrefutable Laws of Leadership*

"Hyatt's book is a valuable resource for anyone who wants to build a platform and reach a larger audience. He provides a clear and concise roadmap for creating a platform that will help you achieve your goals." - **Guy Kawasaki**, author of *The Art of the Start*



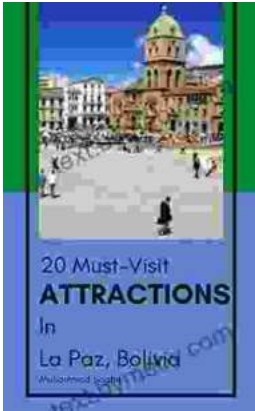
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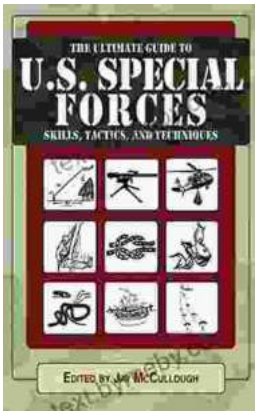
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