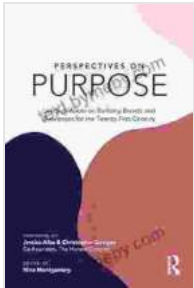


# Leading Voices on Building Brands and Businesses for the Twenty First Century



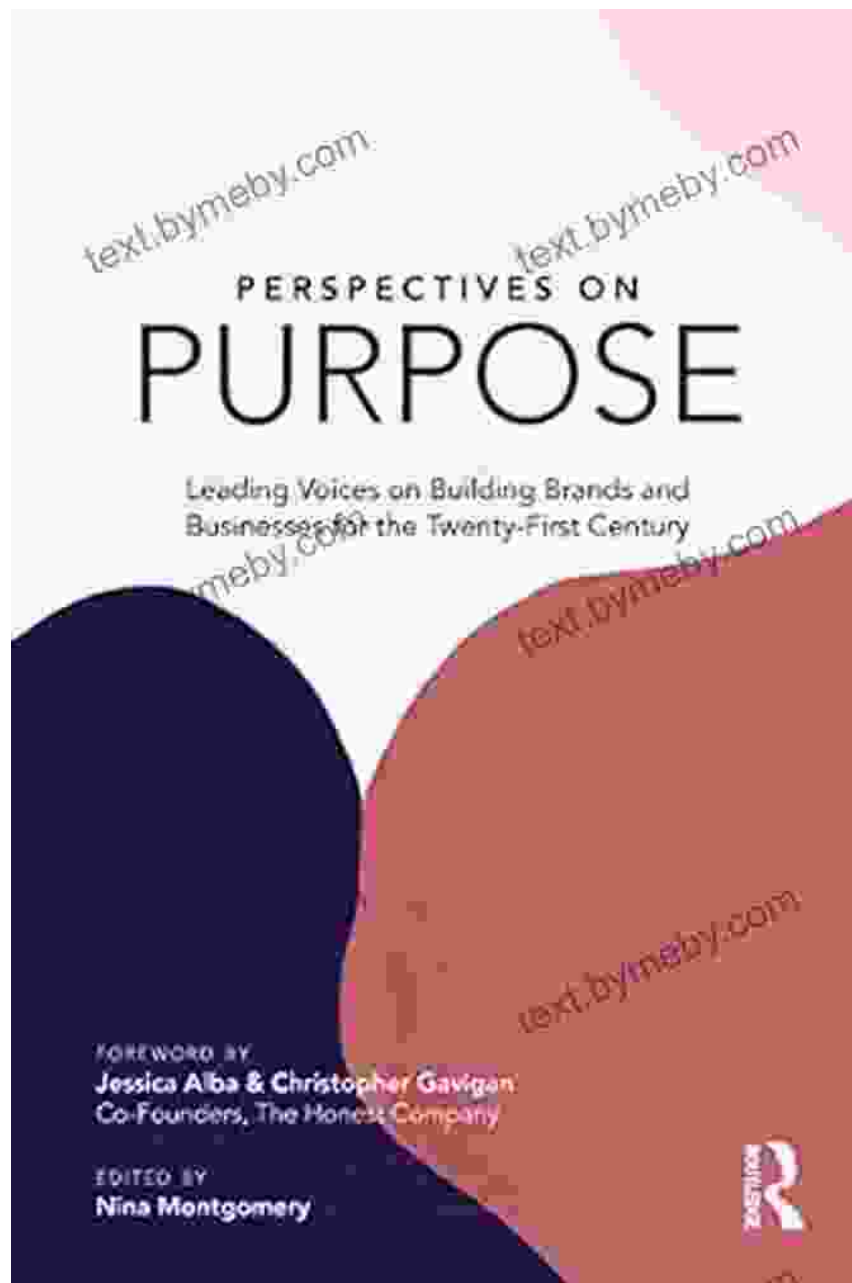
## Perspectives on Purpose: Leading Voices on Building Brands and Businesses for the Twenty-First Century

by Nina Montgomery

★★★★★ 5 out of 5

Language : English  
File size : 4884 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 220 pages  
X-Ray for textbooks : Enabled





## About the Book

In *Leading Voices on Building Brands and Businesses for the Twenty First Century*, a team of experts from the world of business and academia come together to share their insights on the most important trends and challenges facing businesses today.

From the rise of social media to the increasing importance of sustainability, this book covers a wide range of topics that are essential for any business leader who wants to succeed in the twenty first century.

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- How to build a strong brand that will connect with customers and drive growth
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- How to innovate and stay ahead of the competition
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- How to lead and motivate your team to success

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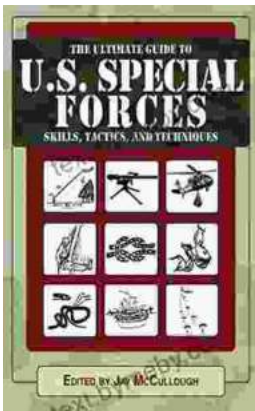
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